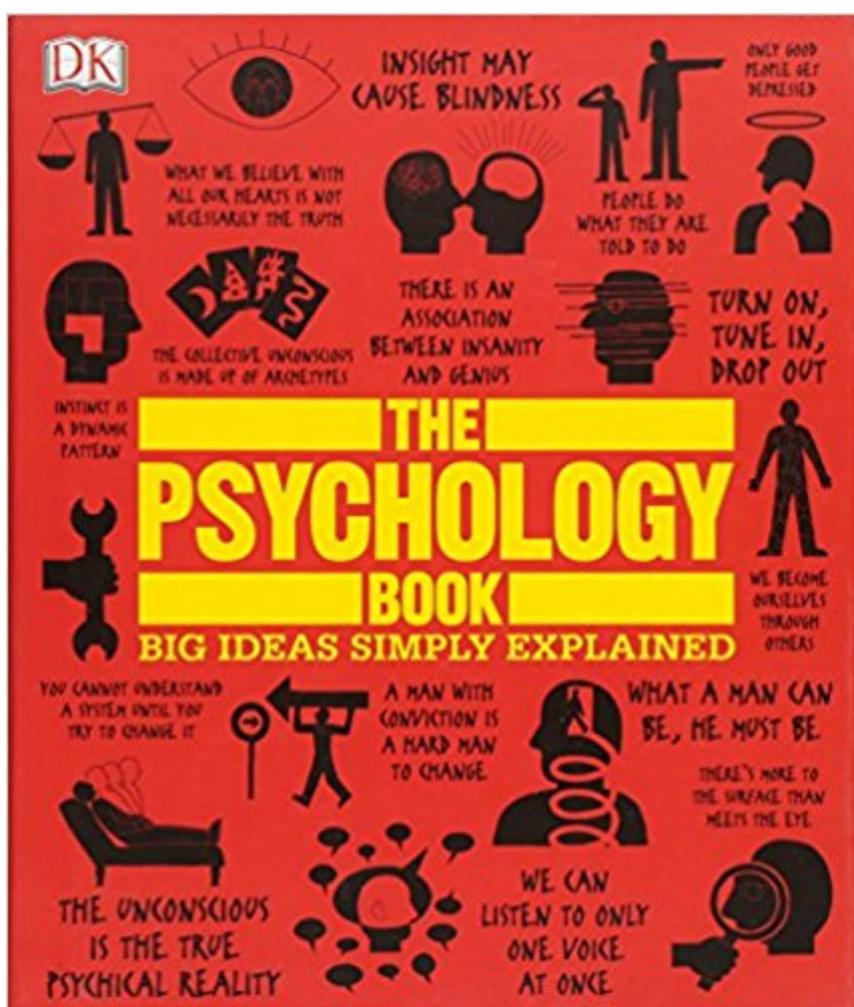


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# The Psychology Book: Big Ideas Simply Explained



## Synopsis

Clearly explaining more than 100 groundbreaking ideas in the field, *The Psychology Book* uses accessible text and easy-to-follow graphics and illustrations to explain the complex theoretical and experimental foundations of psychology. From its philosophical roots through behaviorism, psychotherapy, and developmental psychology, *The Psychology Book* looks at all the greats from Pavlov and Skinner to Freud and Jung, and is an essential reference for students and anyone with an interest in how the mind works.

## Book Information

Series: Big Ideas Simply Explained

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## Customer Reviews

"[The Big Ideas Simply Explained books] are beautifully illustrated with shadow-like cartoons that break down even the most difficult concepts so they are easier to grasp. These step-by-step diagrams are an incredibly clever learning device to include, especially for visual learners." â Examen.com "This large, stylish book takes the reader on a quick tour through the history and discipline of psychology, with tiny bits of information and loads of design. The title gets it right: these are indeed big ideas (and also plenty of small ones), and the explanations are simplified and presented in a number of ways." â PsychCentral.com "The Psychology Book is packed with everything you'd ever study in a Psych 101 class, and, as the subtitle suggests, it's all explained in a clear, simple way." â Wink Books, from the co-founders of Boing Boing

Very large books but I LOVE this style. The pictures, the descriptions. I am very visual and have a

hard time comprehending when reading but with the added colors and pizzazz to the pages it keeps me entertained and wanting to learn more.

Good overview of the development of psychological theory and practice. The coverage of recent developments is much deeper than the discussion of earlier and more theoretical issues. The Kindle edition which I read makes it too difficult to go back and reread material I would like to review. I found the coverage fascinating.

Easy read, good book to use as a reference or just to sit and lazily thumb through for a couple of hours here and there when you get in those moods for a thirst of knowledge!!!

The book is easy to comprehend and does an excellent job of breaking the study of psychology into its parts. It is for the most part chronologically structured. It acts as both a history in psychology and as a dictionary to psychology terms and studies. I recommend for the casual psychologist enthusiast.

Great book! Fun, colorful, and simple. My husband and I are in school for counseling and this is even helpful for us!

I have really enjoyed this series of books from DK, they are so wide ranging in concepts and are fun to read too. This book had so many concepts I've never heard of before and it was a true pleasure to read. If you are an arm chair student of psychology this book will be a great read. I look forward to reading some of the additional works from the authors mentioned in the chapters. In summary, a great use of time and a very interesting read.

Digital version is completely unacceptable. The font size is virtually unreadable and couldn't be enlarged. There are no links. It's like a bad photo copy. I'd like a refund - just not sure how to get it. Some of the kindle versions of other Big Idea titles are good but this and the one on Politics is pathetic.

We first discovered this book at our local library. My 11 year old liked it so much that we bought it. Great for older kids interested in psychology!

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